



## CLLD Cooperation OFFER

### Title of the proposed project (English)

"Living Museums"

### Type of project (select as many as you want)

| Cooperation within the MS                                  | Transnational cooperation   | Sea basin cooperation                  |
|--|---|--|
| <input checked="" type="checkbox"/> Across regions         | <input checked="" type="checkbox"/> Cross-border cooperation          | <input type="checkbox"/> Mediterranean |
| <input checked="" type="checkbox"/> Within the same region | <input checked="" type="checkbox"/> With other MSs (no shared border) | <input type="checkbox"/> Baltic        |
|  | <input type="checkbox"/> Non EU countries                             | <input type="checkbox"/> North Sea     |
|  |   | <input type="checkbox"/> Atlantic      |

### Brief summary of the project idea (max 800 characters)

All EU LAGs have contributed to promotion of the ethnographic and cultural heritage, natural and environmental values of their territories. Since 1992 with LEADER Interpretation Centers, Nature Classrooms and Museums have been created in rural territories. However, the Economic Crisis and the drastic decrease in public funds and budgetary availability in the municipalities have meant that many of these centers/museums have been closed due to insufficient funds to pay the staff that until then opened it and showed it to the public and visitors.

Now ICTs and Smart opening systems can solve this problem and can turn our museums into elements of tourist attraction, environmental education and promotion of our rural culture. These Smart systems can be implemented in churches, palaces, castles and other unique elements

### Looking for partner located in the following types of areas (select as many items as you want)

|   |   |  |
|---|---|--|
| <input checked="" type="checkbox"/> National / Regional borders | <input checked="" type="checkbox"/> Rural                   | X Isolated / remote                    |
| <input checked="" type="checkbox"/> Inland                      | <input type="checkbox"/> Peri-Urban                         | <input type="checkbox"/> Sea basin     |
| <input checked="" type="checkbox"/> Island                      | <input type="checkbox"/> Urban                              | <input type="checkbox"/> Mediterranean |
| <input checked="" type="checkbox"/> Lakes and rivers            | <input type="checkbox"/> Small town                         | <input type="checkbox"/> Baltic        |
| <input checked="" type="checkbox"/> Coastal                     | <input type="checkbox"/> Historic centre                    | <input type="checkbox"/> North Sea     |
| <input checked="" type="checkbox"/> Mountainous                 | <input type="checkbox"/> Densely populated residential area | <input type="checkbox"/> Atlantic      |
|   | <input type="checkbox"/> Segregated/deprived neighbourhood  |  |

Looking for partner located in areas with the following assets *(select as many items as you want)*

|   |  |   |
|---|--|---|
| <input checked="" type="checkbox"/> High Nature Value | <input type="checkbox"/> Forest              | <input checked="" type="checkbox"/> Presence of relevant cultural sites |
| <input type="checkbox"/> Cropland                     | <input type="checkbox"/> Non-productive land | <input type="checkbox"/> Mineral extraction                             |
| <input type="checkbox"/> Pasture                      | <input type="checkbox"/> Industry            | <input type="checkbox"/> Protected areas                                |

Topic of the project (select up to 10 items)

|   |   |
|---|---|
| <input checked="" type="checkbox"/> Innovation<br><input type="checkbox"/> Research & Development<br><input checked="" type="checkbox"/> New technologies<br><input type="checkbox"/> Knowledge transfer / education / training activities<br><input checked="" type="checkbox"/> Broadband / Internet / ICT<br><input checked="" type="checkbox"/> Culture and Cultural heritage   | <input type="checkbox"/> Built environment<br><input type="checkbox"/> Village, harbour renewal<br><input type="checkbox"/> Public / community spaces / green areas<br><input type="checkbox"/> Energy efficiency, retro fitting buildings<br><input type="checkbox"/> Reconversion brownfield areas<br><input checked="" type="checkbox"/> Rural infrastructures   |
| <input type="checkbox"/> Agriculture & Farming<br><input type="checkbox"/> Small farms<br><input type="checkbox"/> Semi-subsistence farming<br><input type="checkbox"/> Organic farming<br><input type="checkbox"/> Livestock<br><input type="checkbox"/> Animal welfare<br><input type="checkbox"/> Young farmers<br><input type="checkbox"/> Urban farming<br><br><input type="checkbox"/> Fisheries and aquaculture<br><input type="checkbox"/> Fisheries<br><input type="checkbox"/> Aquaculture<br><br><input type="checkbox"/> Forestry<br><input type="checkbox"/> Food & Drink<br><input type="checkbox"/> Marketing<br><input type="checkbox"/> Supply chains / Producer organisations & Cooperatives<br><input type="checkbox"/> Non-food products / Crafts<br><input checked="" type="checkbox"/> Business development<br><input checked="" type="checkbox"/> Economic diversification<br><input checked="" type="checkbox"/> Tourism / Territorial branding | <input type="checkbox"/> Social inclusion / Public services<br><input type="checkbox"/> Integrated service delivery<br><input type="checkbox"/> Social services<br><input type="checkbox"/> Transport & Mobility<br><input type="checkbox"/> Education<br><input type="checkbox"/> Health<br><input type="checkbox"/> Housing<br><input type="checkbox"/> Anti discrimination<br><input type="checkbox"/> Social enterprises<br><br><input type="checkbox"/> Employment / job creation<br><input type="checkbox"/> Access to labour market<br><input type="checkbox"/> Work-private life reconciliation<br><input type="checkbox"/> Self-employment<br><input type="checkbox"/> Upskilling<br><br>Target groups:<br><input type="checkbox"/> Youth<br><input type="checkbox"/> Women<br><input type="checkbox"/> Long term unemployed<br><input type="checkbox"/> Homeless<br><input type="checkbox"/> Elderly<br><input type="checkbox"/> Migrants<br><input type="checkbox"/> Fishermen<br><input type="checkbox"/> Marginalised communities e.g. Roma<br>People with disabilities<br><input type="checkbox"/> Ex offenders<br><input checked="" type="checkbox"/> Others |
| <input checked="" type="checkbox"/> Natural environment & Resources / Landscape<br><input type="checkbox"/> Climate change mitigation / adaptation<br><input type="checkbox"/> Local energy production / renewable energies<br><input type="checkbox"/> Circular economy / bio, green economy<br><br><input type="checkbox"/> Governance<br><input checked="" type="checkbox"/> Community development<br><input type="checkbox"/> Rural Urban linkages  |   |
| <b>Additional keywords:</b> (up to 3)   |   |

## OBJECTIVE

**Initial position / background / local context of the proposed project** (max 800 characters)

*The starting situation or local context in which the projects is going to operate*

**GENERAL OBJECTIVES :**

- 1) **Design of Strategies for the Promotion of the Culture of the Participating Rural Territories.**
- 2) **Design and execution of joint actions that allow the opening of these Centers or Museums.**
- 3) **Joint design of Smart instruments for the divulgation of the ethnographic, patrimonial and natural heritage of rural territories.**

And the following **SPECIFIC OBJECTIVES.**

- A) **Design and Execution of Opening Systems and Realization of the Visit.**
- B) **Design and Execution of Thematic Routes of Centers and Museums.**
- C) **Design of Promotion Strategies for these Centers**
- D) **Design of Dinamizing Actions around these Elements.**
- E) **Improvement of the Image of the Territories and the Promoting Entities.**

**Proposed objectives / target group and activities** (max 800 characters)

**COMMON ACTIONS**

- **Web Platform for Opening, Monitoring and Control:** The project would have a control center for access to the museums, which will be based on an interactive web platform. This platform will provide at visitors with a passwords. This same platform will contain and store the recordings of the visits. You can see this system working and more information in [www.museosvivos.com](http://www.museosvivos.com)
- **Territorial Promotion Web of the Participating LAGs.** The contents of the promotion of the participating territories will be holding in [www.museosvivos.com](http://www.museosvivos.com) (this website is in this moment operative in spanish language).
- **Development of DVDs / Spots:** For each of the LAGs, a 2' DV will be made in order to highlight the museums that will incorporate these intelligent opening systems.

**+ Participate in national and transnational events to promote our territories and museums with their Smart opening systems**

**Country and /or kind of partner you are looking for** (ALL EU in case the interest is on any EU country)

**Partner of the project:** We look for LAGs worried about giving Smart solutions in their rural territories and promoting cultural and natural heritage.

More information : [https://enrd.ec.europa.eu/lag/es-252/offer/museos-vivos-living-museums\\_en](https://enrd.ec.europa.eu/lag/es-252/offer/museos-vivos-living-museums_en)

Languages spoken by your LAG staff

Spanish , English

## OFFERING LAG

## Contact details

|              |  |
|--------------|--|
| Member State | SPAIN  |
| Region       | CASTILLA y LEON  |
| LAG name     | "ADRI VALLADOLID NORTE"                                  |
| Contact name | Eugenio García-Rojo                                      |
| E-mail       | adritierradecampos@yahoo.es                              |
| Tel.         | +34 983761145 / +34 670761149                            |
| LAG Address  | Avenida del Parque, 10 47600 Villalón de Campos (España) |

## This Cooperation Offer is valid until

*This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.*

December 2019

Date: 06.02.2019